



**StockHifi Advisory Services Pvt Ltd**

**TradeHifi Stock Broking Pvt Ltd**

**A Corporate Profile**

**StockHifi.com**

**CommoHifi.com**

**TradeHifi.in**

**ForexHifi.com**

# JOURNEY SO FAR...

- Established Business Testimony
- Diversified Product Portfolio
- Best Results



StockHifi.com

CommoHifi.com

TradeHifi.in

ForexHifi.com

BSE Membership  
NCDEX Membership

Year 2010

TradeHifi Stock Broking (P) Ltd.

ForexHifi.com

MCX-SX Membership

NSE (CM, FO & NCD) Membership

Year 2008

MCX Membership

Year 2006

StockHifi Advisory Services (P) Ltd.

CommoHifi.com

Year 2005

Hindi Newspaper "Pallava Times"

Year 2004

StockHifi.com

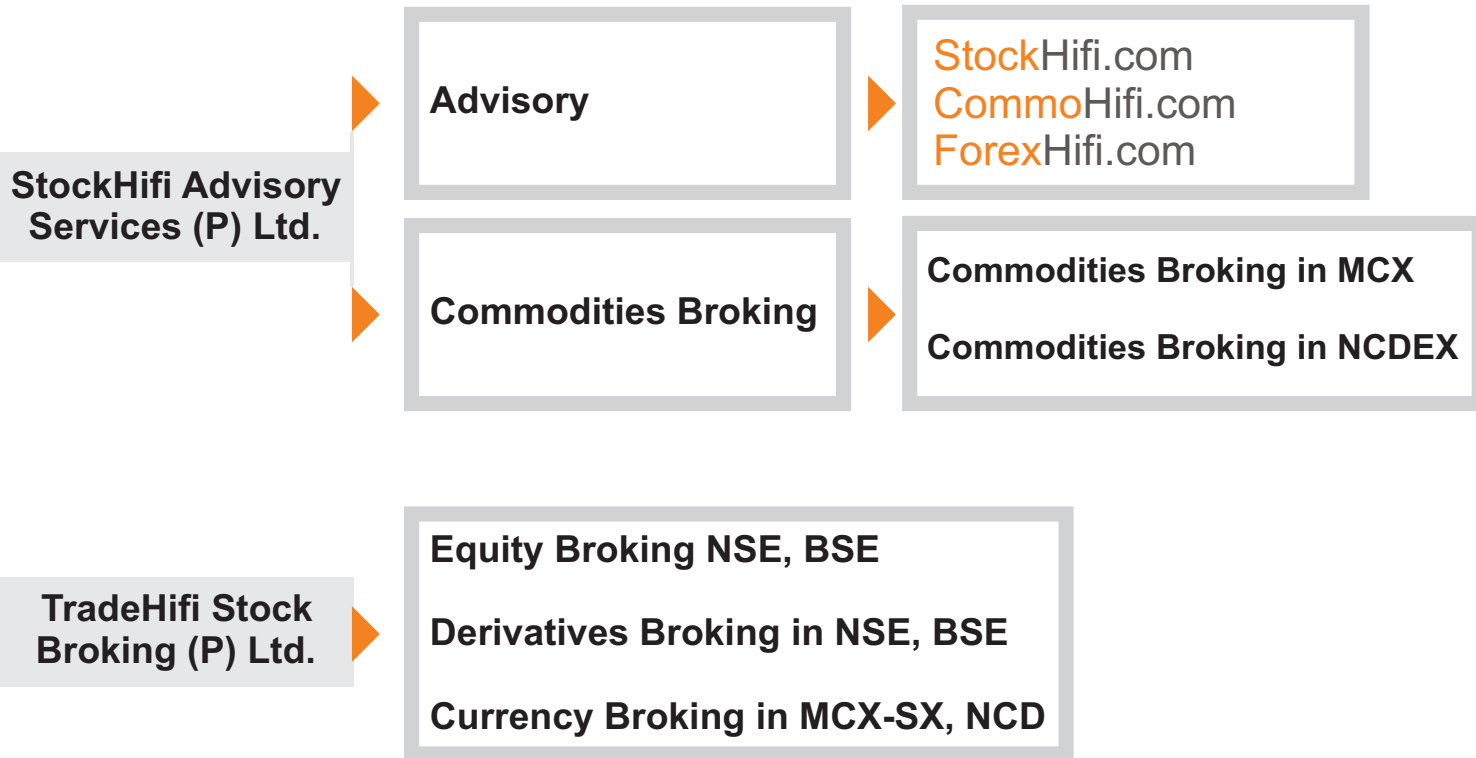
Year 2002



StockHifi Advisory Services (P) Ltd.

TradeHifi Stock Broking (P) Ltd.

# OUR GROUP STRUCTURE



StockHifi.com

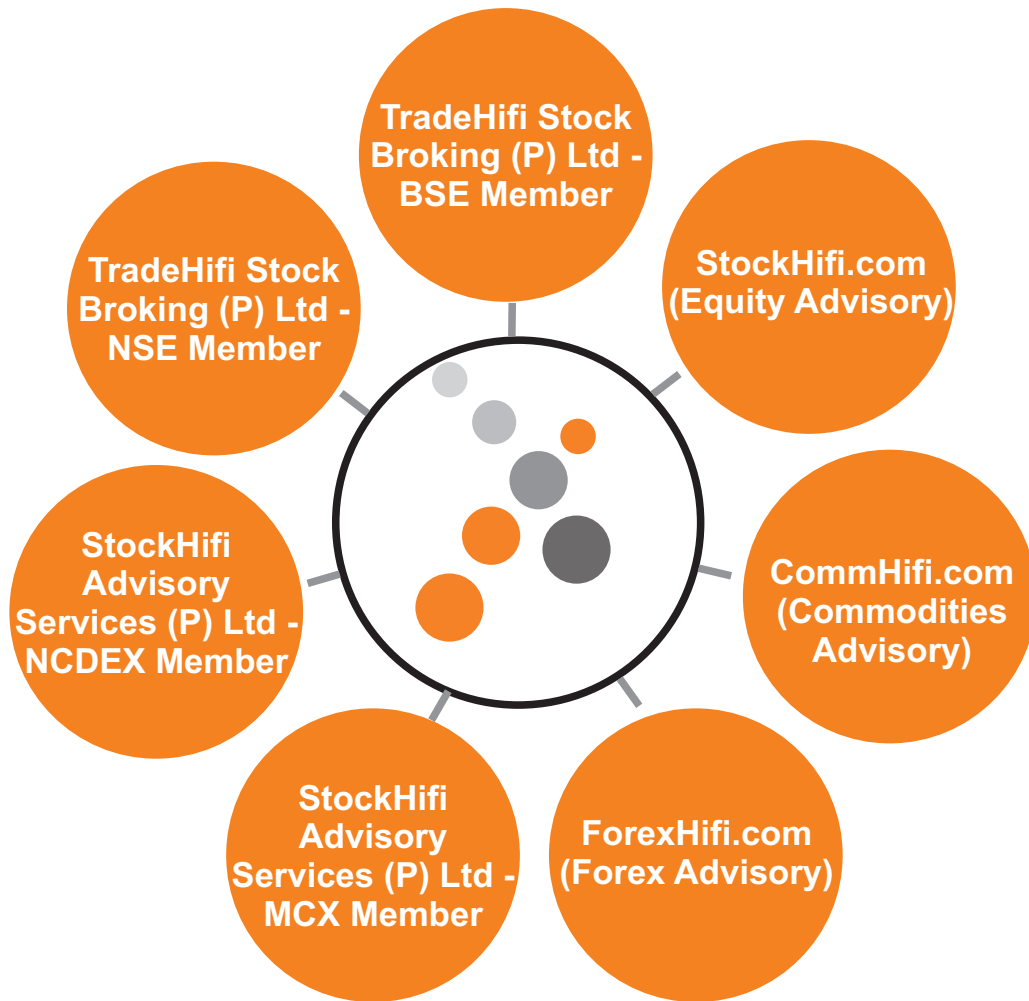
CommoHifi.com

TradeHifi.in

ForexHifi.com

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# ABOUT US



- Tradehifi Stock Broking (P) Ltd is the broking house of India's premier Equity & Commodities Advisory concern "StockHifi Advisory Services (P) Ltd"
- Incorporated in 2008, TradeHifi is based in Chennai and is spearheaded by M.Srigopal Bajaj and O.Ramesh Bajaj
- Although very new to the field, TradeHifi's Strong work ethics & Professional background leveraged with Information Technology enable us to delivery quality Broking services in the shortest possible time
- TradeHifi combines competitive brokerage rates & Solid Research, supported by Internet Technology besides Investment advice from an experienced team of StockHifi.com. Our Research Advisory is our key differentiator
- TradeHifi's credit is defined by its mission to succeed, passion for professionalism, excellent work ethics & customer centric values

[StockHifi.com](http://StockHifi.com)

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[ForexHifi.com](http://ForexHifi.com)



**M.Srigopal Bajaj**  
CEO & M.D

**O.Ramesh Bajaj**  
COO

**N.Mohanlal Bajaj**  
Executive Director

**S.Omprakash Bajaj**  
Executive Director

# OUR MISSION / VISION / VALUES



## MISSION

A frontline commitment in Broking Services to provide targeted, experienced Advisory & a rallying support with economical affordable cost.

## VISION

“Self Righteousness - Keep Your HEAD High”

## VALUES

### *Innovation*

We are committed to identifying and implementing the latest tools, trading platforms and other resources to deliver the greatest added value to our clients. We constantly seek the versatility of our products and services.

### *Commitment to Clients*

We seek to make trading as convenient and efficient as possible for our clients, so that they can maximize the benefits from their trading activities. We do this by offering a one-stop-shop trading platform.

### *Professionalism*

Global best practices and an insistence on superior quality work at every step is our promise. We deal with all clients professionally and consistently, sharing our proprietary knowledge and insights fairly and appropriately.

### *Integrity*

Throughout the firm, strict adherence to highest ethical, fiduciary and transparent standards of professional conduct, are observed.

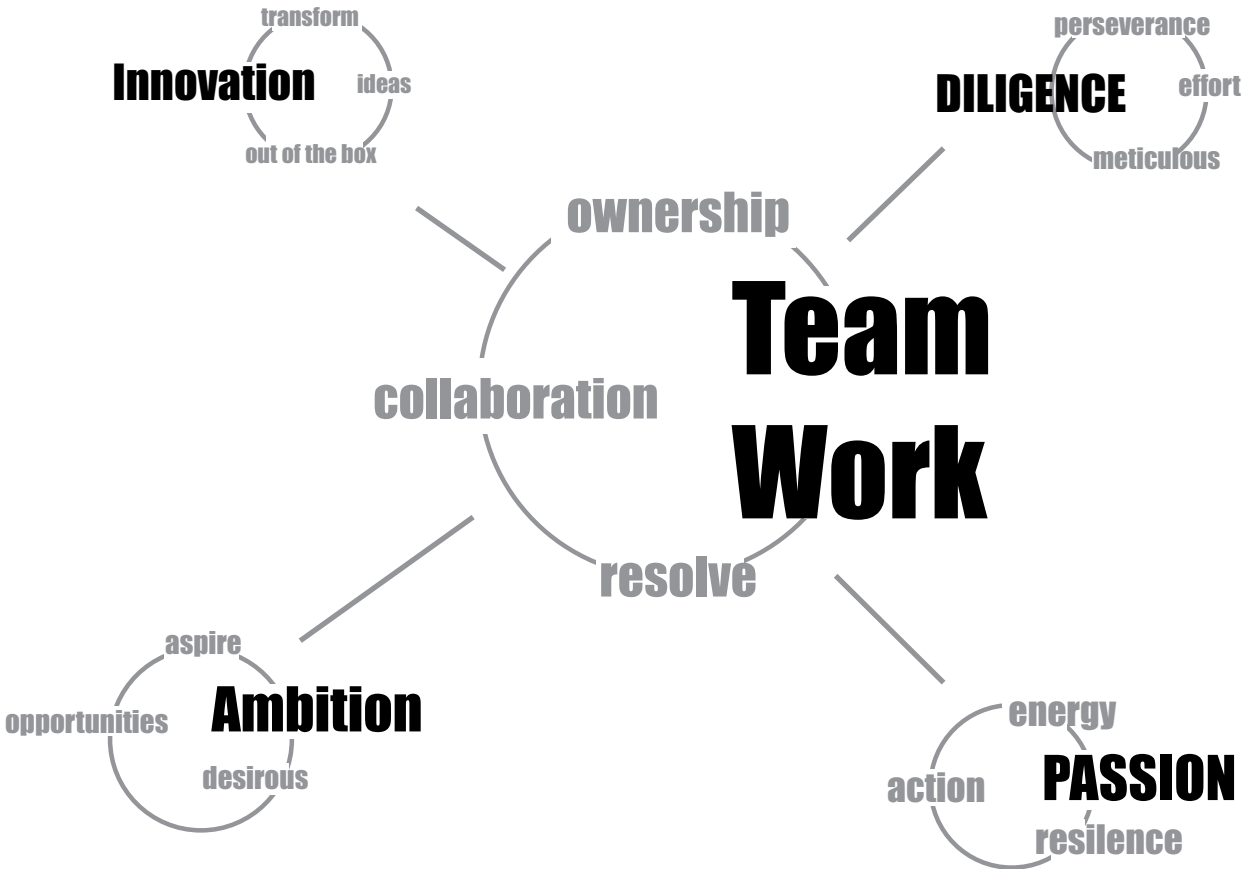
[StockHifi.com](http://StockHifi.com)

[CommoHifi.com](http://CommoHifi.com)

[TradeHifi.in](http://TradeHifi.in)

[ForexHifi.com](http://ForexHifi.com)

# OUR VALUE FRAMEWORK



[StockHifi.com](http://StockHifi.com)

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[ForexHifi.com](http://ForexHifi.com)



# SERVICES INCLUDE...



Through five main services, we help our clients achieve their investment goals.

**Equities Brokerage**

**Commodities Brokerage**

**Currency Brokerage**

**Research**

**Customer Service**



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# SERVICES



## Equity Broking :

**TradeHifi** Provides an end-to-end equity trading solutions to retail Investors.

SEBI Regn : NSE - INB231309239 (CM), INF231309239 (F&O), INE2231309239 (NCD)

NSE Member ID : 13092

BSE Member

## Commodity Broking :

Services pertaining to Commodities under the membership of of Multi Commodity Exchange (MCX) & National Commodity Exchange (NCDEX) .

FMC CODE : MCX/TCM/CORP/1464

MCX Member Id : 35375

NCDEX Member

## Currency Broking :

**TradeHifi** is a Trading member of MCX Stock Exchange (MCX-SX) for the Currency Segment.

SEBI Regn : INE2231309239

MCX-SX Member ID : 10400

NCD Member

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# OUR MEMBERSHIP DETAILS



**StockHifi  
Advisory  
Services (P) Ltd  
MCX MEMBER**

**StockHifi  
Advisory  
Services (P) Ltd  
NCDEX MEMBER**



**TradeHifi Stock  
Broking (P) Ltd  
NSE MEMBER**

**TradeHifi Stock  
Broking (P) Ltd  
BSE MEMBER\***

**TradeHifi Stock  
Broking (P) Ltd  
MCX-SX Member  
NCD Member**

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**StockHifi Advisory Services (P) Ltd.**

**TradeHifi Stock Broking (P) Ltd.**



**Stockhifi Advisory Services (P) Ltd operates three core units – StockHifi.com, CommoHifi.com & ForexHifi.com – thru which it offers a range of advisory services for individuals, small businesses, institutions and corporations with a theory of Knowledge Unbound!**

## **StockHifi.com**

A Unit of StockHifi Advisory Service P Ltd, StockHifi.com has been successfully running for the past eight years with 2100 clients and has maintained a data call success rate of 87%. StockHifi.com provides array of services to suit all kind of players in stock market vis-à-vis Speculator, Investor, Arbitrages, HNI's and Portfolio Advisories services.

## **CommoHifi.com**

A Unit of StockHifi Advisory Service P Ltd, CommoHifi.com has been successfully running for the past eight years with over 1100 clients and has maintained a data call success rate of 87%. CommoHifi.com provides array of services to suit all kind of players in stock market vis-à-vis Speculator, Investor, Arbitrages, HNI's and Portfolio Advisories services.

## **ForexHifi.com**

A Unit of StockHifi Advisory Service P Ltd, Forexhifi is the first in India to launch advisory service for the Indian Currency market.

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[CommoHifi.com](http://CommoHifi.com)

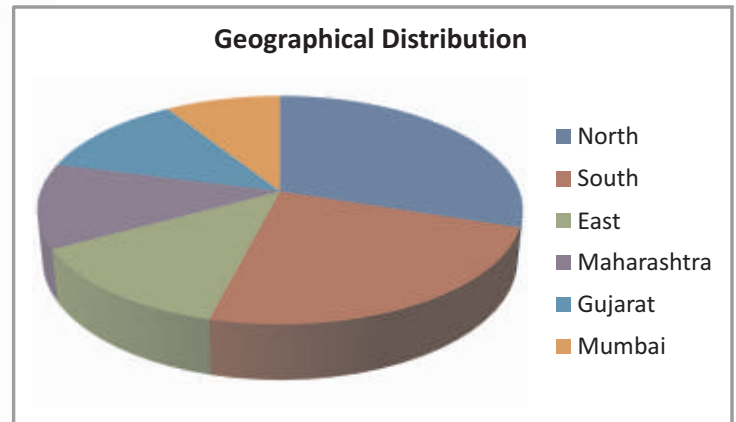
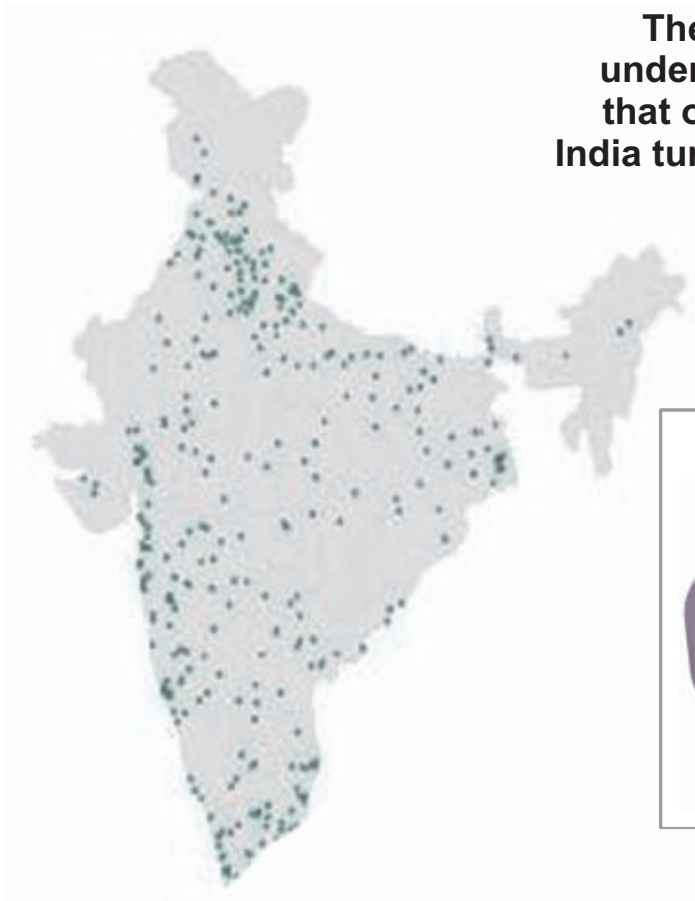
[TradeHifi.in](http://TradeHifi.in)

[ForexHifi.com](http://ForexHifi.com)

# PAN INDIA PRESENCE



The quality of our advisory, as well as our understanding for the market is so well-known that over 2100 Investors & Traders throughout India turn to us for Equity & Commodities Advisory.



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[CommoHifi.com](http://CommoHifi.com)

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# OUR BUSINESS SITES



## StockHifi.com (Equity Advisory)

The screenshot shows the StockHifi.com website. At the top, there is a navigation bar with links for HOME, ABOUT US, SERVICES, and CONTACT. Below this is a search bar with fields for Username and Password, and buttons for LOGIN and Register. The main content area features the StockHifi.com logo and a 'Free Trial SMS TRIAL 57333' offer. A central text block welcomes users to the site, describing it as a home for expert stock market analysis and research. To the left, there are sections for 'Commodities' including Crude Oil, Gold & Silver, Soft Commodities, and Agri Commodities. To the right, there is a 'Partners with us' section listing 'Free Services' such as Login, Register, Subscription, and various investment tips. At the bottom, there are logos for payment methods like MasterCard, VISA, and Net Banking, along with a 'We Accept' section.

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ForexHifi.com

StockHifi Advisory Services (P) Ltd.

TradeHifi Stock Broking (P) Ltd.

# OUR BUSINESS SITES



## TradeHifi.in (Equity and Currency Broking)

The screenshot shows the TradeHifi.in website homepage. At the top, there is a navigation menu with links for Home, About Us, Products & Services, Research, Partner with us, Resources, and Contact Us. The main banner features a photograph of three people in a meeting and the text "Definitive Channel to the Indian Market". To the right, there is a "Market Chart" section displaying a line graph for NSE and BSE, with data for SENSEX (17,687.99, -93.19) and NIFTY (5,124.80, +23). Below the banner, there are sections for "Welcome to TradeHifi.in" and "News". The "Welcome" section includes text about TradeHifi Stock Broking Pvt Ltd being the broking of India's premier Equity & Commodities Advisory concern "StockHifi Advisory Services Pvt Ltd". The "News" section lists several market updates, such as "DSP BlackRock fund buys 2.72 pct in Gateway Distripark" and "Govt to give oil retailers 140 billion rupees subsidy - oil min". There are also links for "Equity Research" and "Commodity Research", both powered by StockHifi.com. At the bottom, there are sections for "Franchise" and "Support", along with a footer containing contact information and a "TRACKER" logo.

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# OUR BUSINESS SITES



## CommoHifi.com (Commodities Advisory)

The screenshot shows the CommoHifi.com website. At the top left is the logo and tagline "Trade Commodities The Equity Way". A navigation menu includes "Home", "About Us", "Services", "Subscriptions", "Franchise", "Newsletter", and "Register". The main content area features a "Welcome to our site" message, a login section with "Username" and "Password" fields, and a "Free SMS TRIAL COMMO 57333" offer. A "StockHifi ENCASH Referral Program" is also highlighted. On the right, there are sections for "Crude Oil", "Gold / Silver", "Agro Commodities", and "Soft Commodities". At the bottom right, a "U.S. Economic Calendar" table is visible.

U.S. Economic Calendar	
LINE INVENTORY	04-May-2010 11:47:02 PM
COPPER	-2325
ALUMINIUM	-5380
NICKEL	+460
ZINC	+6580
LEAD	+1275
TIN	-

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# OUR BUSINESS SITES



## ForexHifi.com (Forex Advisory)

The screenshot shows the homepage of ForexHifi.com. At the top, there is a navigation bar with links for Home, About Us, Contact Us, and Services. Below this is a main header area with a large image of US dollar bills and coins. The page is divided into several sections: a 'TRADING SMS ALERT' button, a 'VIEW NEWSLETTER' button, a 'Click To View' button, and a 'We Accept' section listing payment methods like MasterCard, VISA, and others. The main content area features a 'Welcome to our site' message, a paragraph of introductory text, and a 'Latest Update' section with a bullet point about the Dollar holding losses. There is also a 'Recent Buzz' section with links to visit the site and a 'View all messages' link. The footer contains a disclaimer about the website's use.

ForexHifi.com  
Definitive Channel to the Forex Market !!

REGISTRATION | NEWSLETTER

Login | Enquiry | U.S Economic Calendar

Home | About Us | Contact Us | Services

**TRADING SMS ALERT**

VIEW NEWSLETTER

Click To View

We Accept

Associate Company

StockHifi.com

CommoHifi.com

**Welcome to our site**

Thankyou for visiting Forexhifi.com (A Unit of StockHifi Advisory Services Private Limited) - Indian Forex Market Advisory Services - first of its kind in India from the dedicated professional analyst team of StockHifi.com. Forexhifi.com research team tracks and analyses all the Forex Market dynamics and forecasts the future price trend. We provide you the Comprehensive Advisory services on USDINR, EURUSD, USDJPY, GBPUSD.

Our experienced team analysts specialise in fundamental and technical analysis and constantly study the changes in demand and supply situations. The reaction of the market players to the market fundamentals are monitored and notified regularly.

**Latest Update:**

- Dollar holds losses vs euro after ISM service data .

[View U.S Economic Calendar.](#)

**Recent Buzz:**

- Visit Forexhifi.com
- Bhaskar
- Visit Forexhifi.com
- Bhaskar

[View all messages.](#)

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# SAFE HARBOUR

This presentation contains certain forward-looking statements based on current expectation of TradeHifi Stock Broking Management. Actual results may vary significantly from the forward-looking statements contained in this presentation due to various risks and uncertainties. These risks and uncertainties include the effect of economic and political conditions in India and outside of India, volatility in interest rates and in the securities market, new regulations and Government policies that may impact the businesses of TradeHifi Stock Broking Group as well as its ability to implement the strategy. TradeHifi Stock Broking (P) Ltd does not undertake to update these statements.

This document does not constitute an offer or recommendations to buy or sell any securities of TradeHifi Stock Broking (P) Ltd or any of its subsidiaries and associate companies. This document also does not constitute an offer or recommendation to buy or sell any financial products offered by TradeHifi Stock Broking (P) Ltd.

All Investments in securities are subject to market risks and the prices may go up or down depending upon the factors and forces affecting the securities market.

## Thank You!

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